

Extend your Reach with **EMRHub**

Efficient and Hassle-free LIS to EMR interfacing

Medical laboratory professionals today face a technology driven environment, one in which their ability to meet client's IT related demands is necessary to succeed. Interfacing your laboratory system to external physician EMRs is now a pre-requisite to achieve successful outreach and connectivity with healthcare providers in your community.

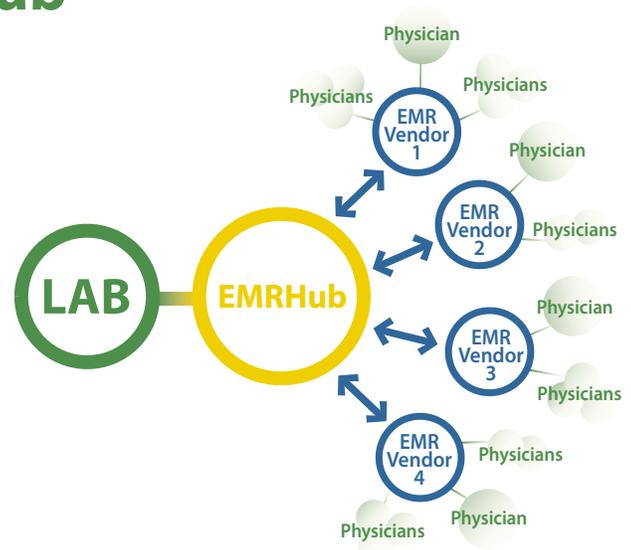
Secure your lab's digital foothold in provider-side EMR systems in your marketplace

EMRHub is a virtual integration platform that requires only one interface to your lab's LIS, allowing you to reach every EMR in your entire provider community. EMRHub is compatible with any EMR and seamlessly processes clinical messages between existing systems and your physician's EMR. Deployed as web-based middleware, EMRHub eliminates the need for custom point-to-point interfaces, costly interface engine hardware, and the IT staff needed to develop and support them.

EMRHub: Helping labs meet the increasing demand for physician EMR integration

EMRHub is brought to you by Lifepoint Informatics, the most trusted name in lab outreach connectivity and integration for over a decade. Lifepoint has partnered with dozens of the nation's leading EMR and EHR companies to provide your lab or pathology group with:

- Preferred interface pricing
- Expedited implementation
- Standardized interfacing



EMRHub is cost-effective and convenient

The Lifepoint data center hosts EMRHub on its servers and deploys via 'cloud' computing. This on-demand delivery model enables hassle-free interfaces with ambulatory EMRs in your marketplace, helping your lab:

- Achieve outreach success
- Strengthen physician relationships
- Enhance existing legacy systems
- Unlock new revenue streams

EMRHub is the solution to your lab's EMR integration challenge

- VPN or Secure Agent Software
- HIPAA compliant
- HL7, CCD, CCR
- Uni-Directional (Results only) or Bi-Directional (Orders & Results)

To learn more about Lifepoint EMRHub, contact a **Solution Specialist** at:

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