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**FOR IMMEDIATE RELEASE**

**LifePoint Informatics Endorses *DocSite PQRI Enterprise***

**Glen Rock, NJ, October 26, 2009:** LifePoint Informatics announced today the endorsement of DocSite®, a leader in point-of-care decision support, quality performance management and health information exchange services to the healthcare market, to allow physicians and hospitals to easily and cost effectively take advantage of the PQRI initiative for 2009.

Under the Centers for Medicare and Medicaid Services (CMS) 2009 Physician's Quality Reporting Initiative (PQRI), physicians and hospitals can qualify for incentive payments up to two percent of their total allowed Physician Fee Schedule charges for Medicare Part B covered services. For example, if a physician has \$200,000 in allowed Part B charges, the incentive under PQRI would be \$4,000.

DocSite is a 2009 CMS-certified Registry that provides a simple, effective way for physicians to submit their data to qualify for their PQRI incentive, ultimately improving patient care and lowering costs. Physicians can utilize the power and flexibility of DocSite through two different services: *DocSite PQRI<sup>sm</sup>* and *DocSite PQRI Enterprise<sup>sm</sup>*.

With *DocSite PQRI*, physician offices can collect and enter data themselves through the simple, intuitive DocSite web interface. Physicians ask a series of questions to 30 consecutive patients, two of whom must be Medicare Part B patients, at the point-of-care and enter their data online. DocSite takes it from there, verifying that all required information is included and submitting to CMS on behalf of the physician. The *DocSite PQRI* process can be completed in as few as three days and is a cost effective, simple way to earn the two percent bonus from CMS.

*DocSite PQRI Enterprise* is designed to offer larger physician organizations the ease of submitting clinical or claims data to CMS without the need for complex G Codes. *DocSite PQRI Enterprise* takes advantage of the "Registry-Based Reporting of Individual Measures" path which allows CMS-certified Registries, like DocSite, to submit relevant clinical data, as defined by CMS, for a subset of a provider's Medicare patients, making the provider eligible for the PQRI bonus. DocSite can determine if a provider is eligible for the PQRI bonus by evaluating common data to determine which CMS measures are available, calculating measure distribution on a provider-by-provider basis and electronically submitting eligible provider data to CMS.

“We are extremely pleased to partner with LifePoint Informatics, an organization that is paving the way for healthcare IT adoption,” said Paul Sheils, DocSite CEO. “By offering DocSite PQRI to its hospitals and physicians, LifePoint Informatics is providing its customers with easy and affordable access to a very attractive CMS pay-for-performance program.”

Information regarding DocSite may be obtained by visiting [www.DocSite.com](http://www.DocSite.com) , e-mail [info@docsite.com](mailto:info@docsite.com), or call 919-256-9500 ext.35 during normal business hours.

LifePoint Informatics offers several physician connectivity systems exclusively to the healthcare industry across the US and Canada. LifePoint’s Healthcare Integration Experts provide a complete turnkey suite of healthcare IT connectivity products. Lab-focused LifePoint.Web helps hospital-based and commercial labs enhance their brands and reputation and decrease bad debt, delivery costs, medical errors and compliance risks associated with traditional paper based systems. All of our solutions may be private-labeled and are available in a variety of models including web-based, windows based, ASP, and lab-hosted. Visit [www.lifepoint.com](http://www.lifepoint.com) to learn more about LifePoint Informatics.

#### **About DocSite, LLC**

DocSite ([www.docsite.com](http://www.docsite.com)) provides physicians and clinical decision-makers technology that frees them to be more productive, efficient and able to focus on what truly matters – improving patient care. DocSite offers modular, upgradeable, affordable, Web-based tools tied to evidence-based guidelines that reduce practice variation, enhance communication and support patient self-care initiatives. Thousands of physicians across the nation have already embraced DocSite products as the solution of choice for over 3 million patients. DocSite is endorsed by the Texas Medical Association and has been highlighted as a leader in chronic disease management systems/registries by the Physicians’ Foundation for Health Systems Excellence. DocSite® is a registered trademark and DocSite PQRI<sup>sm</sup> and DocSite PQRI Enterprise<sup>sm</sup> are service marks of DocSite, LLC.